



PLATIT AG is a Swiss SME, active world-wide as a leading manufacturer of thin-film hard-coating equipment for tooling and tribological components. At our HQ in Selzach we develop innovative PVD/PE-CVD technology and high-tech coatings for tomorrow's applications. PLATIT is part of the international BCI Blösch Group with around 380 employees worldwide, who is a technology leader in several global markets.

To support our Marketing department at our headquarters in Selzach (SO), we are looking for a

Marketing Assistant (w/m/d, 40-50%)

Your responsibilities & tasks:

- Taking responsibility for the selection and distribution of marketing and promotional material
- Creative tasks such as writing marketing copy for newsletters, creating content for brochures, photographing and editing images and preparing scripts for videos
- Management of website and social media accounts
- Preparation and interpretation of analysis on our social media channels
- Supporting our trade show planning process and marketing activities in Europe, USA and China
- Collaborate with cross-functional teams, to ensure marketing efforts align with overall company goals

Your qualification:

- Commercial or equivalent degree, additional training in marketing is a plus
- Prior work experience in a similar role
- Prior work experience in the field of technical investment goods is a plus
- Competency in Microsoft applications, especially in PowerPoint
- Experience with Adobe Photoshop and InDesign
- Creative, open-minded, flexible and communicative personality with a desire to make a difference
- Video editing experience is a plus
- Fluent in German and English

Your benefits:

- Company culture with extensive freedom to execute individual ideas and projects
- Interdisciplinary cooperation between global organizations and teams
- An environment where you will be able to grow both professionally and personally
- Encouragement and support for further education
- Attractive employment conditions, very good social security, and pension fund benefits
- Modern working environment with an attractive workspace
- Very good connection to public transport and free parking



If you are interested in this position, please send your complete CV via email with the reference **"Marketing Assistant"** to: n.harzer@platit.com addressed to our Chief Marketing Officer Mr. Niklas Harzer.

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